



Department of Computer Science and Engineering

Seminar on

National Intellectual Property Awareness Mission

Date: 10/01/2023

Resource Person

Mr. Prasad Rao O

Deputy Controller of Patents and Designs

Invitation:



ACS COLLEGE OF ENGINEERING

Accredited with NAAC 'A' Grade, National Board of Accreditation & HLACT (UK)
#207, Kambipura, Mysore Road, Bengaluru - 560 074, Karnataka

IIC & Dept. of Computer Science Engg.

In association with

Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM)

Government of India, Nagpur
(Under National Intellectual Property Awareness Mission)

Presents



Resource Person
Mr. PRASAD RAO.O
Deputy Controller of Patents & Designs



Workshop on Awareness Programme on IPR under NIPAM 2.0

Dr. S.Vijayanand., M. Tech, Ph.D. Executive Director, RRG I	Sri. C.N.Seetharaman., I.A.S.(Retd.) Chief Executive Officer, RRG I	Dr. S.Jeyabalan., Ph.D Special Officer, RRG I	
Dr. M.S.Murali Principal, ACSCE	Dr. S.Selvanandan Vice Principal, ACSCE	Dr. Senthil Kumaran Dean-Research Program Organiser	Dr. V.Mareeswari SPOC-ARIIA Program Coordinator

Date: 10th January 2023(Tue) **Time:** 11.30am to 01.00pm **Venue:** ACSCE Auditorium

Intellectual Property Rights (IPR)

A seminar on IPR was organized by the Department of Computer Science and Engineering 10 Jan 2023 offline mode in the college auditorium of ACS College of Engineering. The resource person gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc.

Introduction: Intellectual property is a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, and trademarks. It also includes other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property.

The main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. Intellectual property rights refer to the general term for the assignment of property rights through patents, copyrights and trademarks. These property rights allow the holder to exercise a monopoly on the use of the item for a specified period.

Major Intellectual Property

Copyright is a legal term describing rights given to creators on their literary and artistic works.

Related Rights granted by law to communicators of works to the public

- Performers
- Broadcasting Organizations

Performer's Rights It includes recording, broadcasting and communicating to the public of a live performance. Its duration is about 50 years.

Rights of Broadcasting Organizations it include Broadcast Reproduction Right. It mainly focuses on Re-broadcasting, Recording and Communicating to the Public of a Broadcast. It has duration of about 25 years.

Patent A patent is an exclusive right granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical solution to a problem. The limited monopoly right granted by the state enables an inventor to prohibit another person from manufacturing, using or selling the patented product or from using the patented process, without permission. The time period of patent is about 20 years.

Industrial Design An industrial design is the ornamental or aesthetic aspect of an article which must appeal to the eye. The design may consist of three-dimensional features, such as the shape or surface of an article, or of two-dimensional features, such as patterns, lines or color.

Trademark A trademark is a distinctive sign which identifies certain goods or services as those produced or provided by a specific person or enterprise. Geographical Indication

Geographical Indication is an indication which identifies goods as agricultural goods, natural goods or manufactured goods as originating, or manufactured in the territory of country, or a region or locality in that territory, where a given quality, reputation or other characteristic of such goods is essentially attributable to its geographical origin.

Layout Design It includes layout of transistors and other circuit elements, including lead wires connecting such elements and expressed in any manner in a semiconductor integrated circuit (IC).

Trade secret Some inventions, data, information cannot be protected by any of the available means of IPRs. Such information is held confidential as a trade secret. Trade secret can be an invention, idea, survey method, manufacturing process, experiment results, chemical formula, recipe, financial strategy, client database etc.

The protection of plant varieties and farmers' rights The Protection of Plant Variety and Farmers Right Act, 2001 (PPVFR Act) is an Act of the Parliament of India that was enacted to provide for the establishment of an effective system for protection of plant varieties, the rights of farmers and plant breeders, and to encourage the development and cultivation of new varieties of plants.

Events Images:

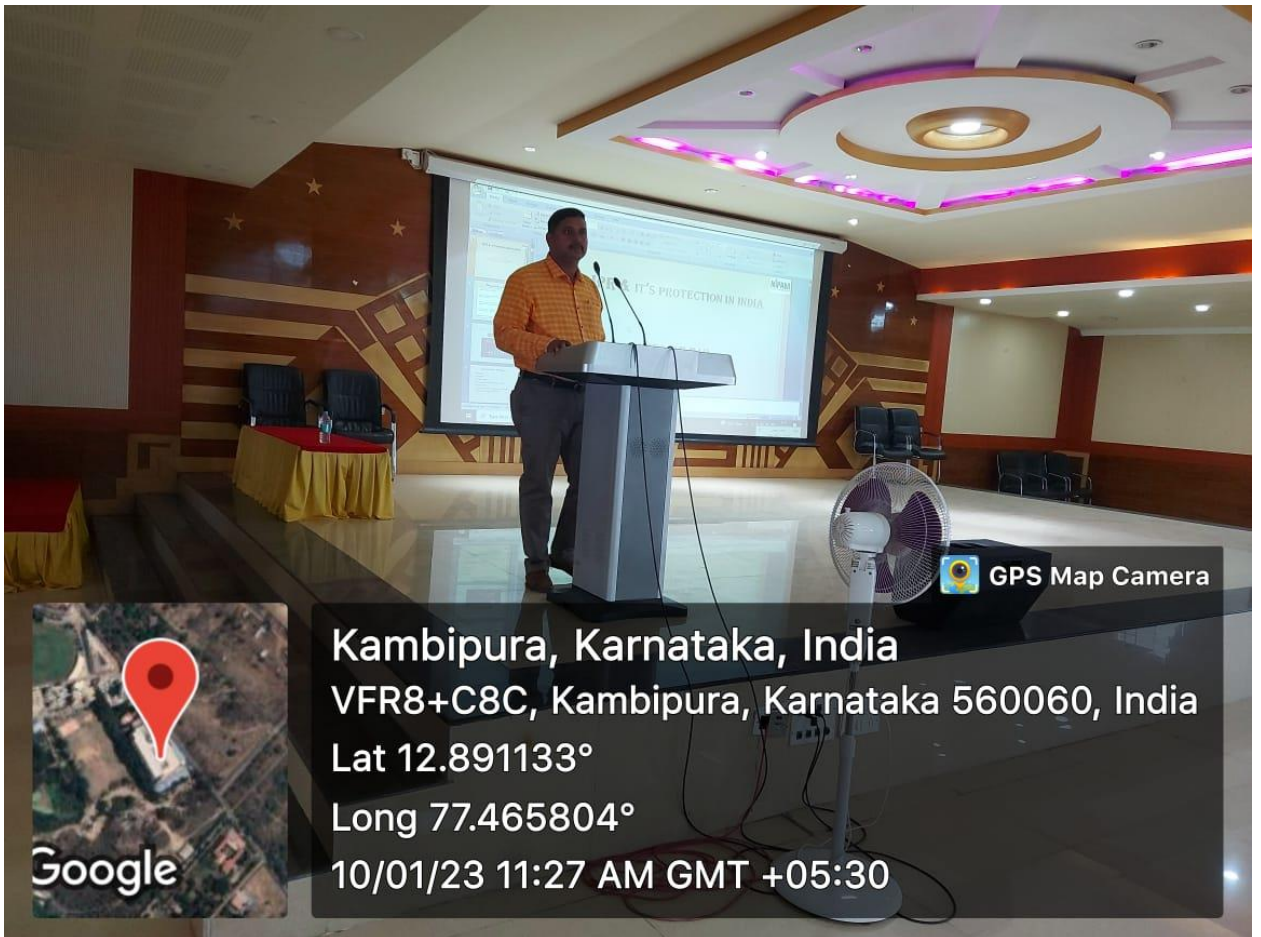
Faculty From the CSE Dept Giving Addressing the gathering

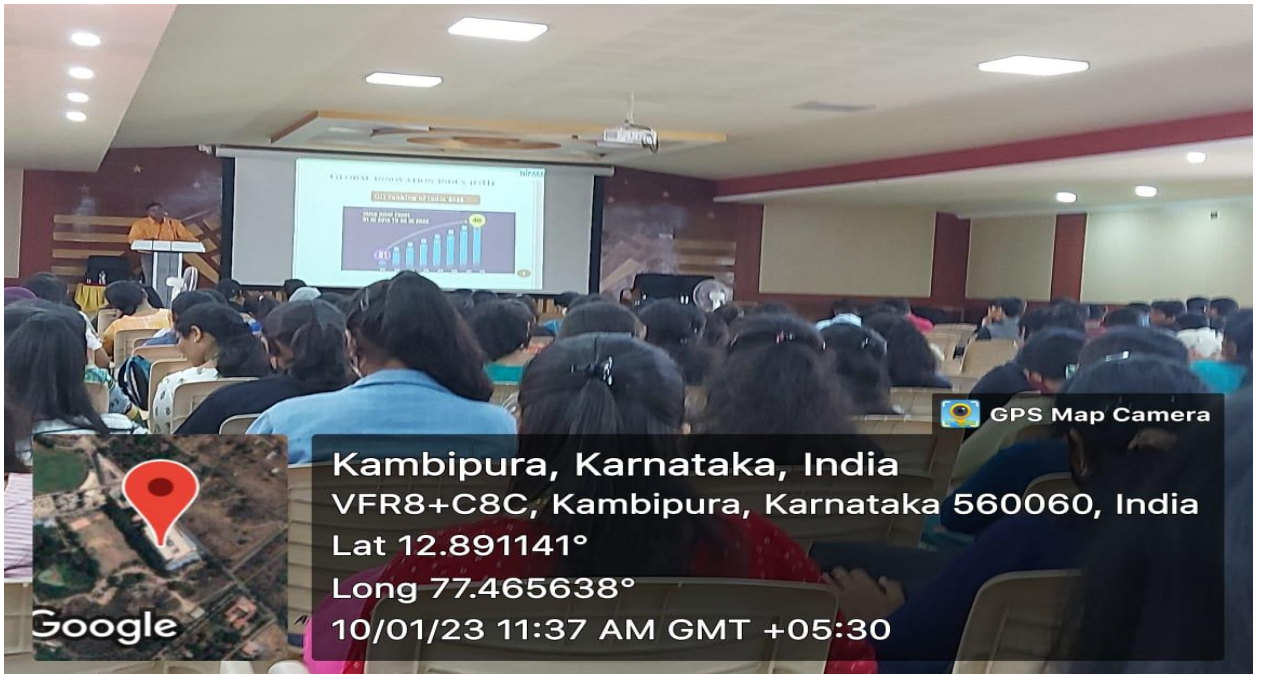


Principal Addressing the Gathering

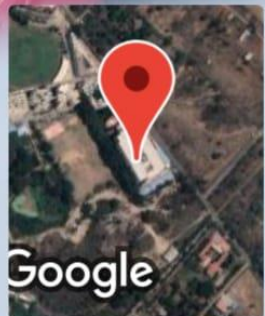


Resource Person Lecturing about IPR:





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EO#	EVENT OUTCOMES
EO1	Distinguish and Explain various forms of IPRs
EO2	Analyze rights and responsibilities of holder of Patent, Copyright, Trademark, Industrial Design etc.
EO3	Identify procedure to protect different forms of IPRs national and international level.
EO4	Develop skill of making search using modern tools and techniques.

EO-PO Mapping

PO's Attained: PO6,PO8

Event Coordinator

HOD