Q2-IIC driven Activity Report

Name of the Event   : Workshop on Entrepreneurship Skill, Attitude and Behavior Development

Date & Time   : 13/10/2023 at 10.00 am to 12.30pm

Mode   : Offline

Resource Person   : Dr.G.Vinoth

No of Student Participants   : 60

No of Faculty Participants   : 05

About the Event:

Objective

- To motivate students by blending design thinking with Innovation development, and to foster innovation that delivers customer-centric solutions
- How to overcome challenges with critical thinking, Solve real world problems

Overview/Summary of the Event:

The workshop titled "Expert talk on "Process of Innovation Development & Technology Readiness Level" was organized to enrich the knowledge of ACSCE students to identify a problem that needs to be solved. The program was started at 10.00 AM with the welcome speech and introduction of the resource person by Dr.Ramanan, IIC President-IIC

Resource person highlighted some of the key characteristics of an entrepreneur, which are: 1) Empathy is instilled through entrepreneurial ideals and related ways of thinking, doing, and seeing, communicating, organizing, and learning things, 2) Development of

strategic thinking and scenario planning skills, as well as the ability to make intuitive decisions based on little knowledge, 3) Stimulating a variety of entrepreneurial behaviours such as seeking for and seizing opportunities, networking, taking initiative, convincing others, and making intuitive decisions. The workshop witnessed the active participation of around 80 students and faculty members. The event was initiated IIC student coordinators. The session ended with discussion and vote of thanks by IIC council member, ACSCE.

Outcome of the activity/Event

In this session, Students were inspired by how the lead by Design Company solves critical problems

They were motivated and taught how to solve problems and come up with innovative ideas using the thinking process.